

Biography - Neil Rathbone, FIOD

An expert in enterprise and technology

Neil Rathbone has spent more than 30 years in management. Starting in the 1970's in marketing services and communications, he became a business management consultant and then began to specialise in technology, high-growth enterprises, and economic development.

Neil has worked in a total of five organisations, holding Director level and Chief Executive positions at all but one. He has consulting and NED experience with new high-growth companies, and with troubleshooting and turnarounds. His key skill is in analysis and strategic direction, especially troubleshooting, and he has been a reluctant leader in times of change. He now works as a freelance management consultant, mostly for major consulting companies.

Most of his experience is with Small and Medium-sized Enterprises, which he sees as the backbone of any economy. For the last decade he has increasingly worked with the management of advanced aspects of ICT such as Web 2.0 and Digital Ecosystems.

A keen European, he has given many talks and workshops to international meetings of SMEs, researchers, and technology transfer specialists. Born in 1955 he is a Fellow of the Institute of Directors, married with two grown-up children, and is a qualified pilot.