



Europass Curriculum Vitae

Personal information

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| First name(s) / Surname(s) | RATHBONE, Neil | |
| Address(es) | 102 Burton Road, Melton Mowbray, UK LE13 1DL | |
| Telephone(s) | +44 1664 852614 | Mobile: +44 7770 862073 |
| E-mail | neil.rathbone@daventryhouse.com | |
| Nationality | British | |
| Date of birth | 15/08/1955 | |
| Gender | Male | |

Work experience

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| Dates | September 1997 onwards |
| Occupation or position held | Director |
| Main activities and responsibilities | <p>An independent technology consultant specialising in Web and Internet technologies applied to knowledge transfer and innovation. Client contracts include:</p> <p>European Agency for Competitiveness and Innovation (EACI) - New web tools Advice and support on development of new ICT system for Enterprise Europe Network.</p> <p>DG Enterprise - Study of Web 2.0 for innovation support Pilot study to inform future development of INNOVA partnerships and Enterprise Europe Network.</p> <p>Pera - UK Government Knowledge Transfer Networks Devising, piloting, and deploying the Internet platform for Knowledge Transfer Networks. This platform networks groups of key actors entirely on-line using a range of Web 2.0 technologies.</p> <p>LSE - EU Framework Programme Network of Excellence 'OPAALS' Leader of the Work Package on communication and dissemination for a research network focused on Digital Ecosystems.</p> <p>IBM - EU Framework Programme Integrated Project 'Digital Business Ecosystem' Responsible for training and communication tasks on this ICT project to develop a distributed 'business ecosystem' on the Internet.</p> <p>Intrasoft - European Commission CORDIS service Working through the main CORDIS contractor, Intrasoft, advised on the development and piloting of new services, particularly in the areas of dissemination and exploitation of results.</p> <p>Media Lab Europe Engaged by MIT Media Lab in Ireland to advise on the adaptation of their US business model to European conditions and to help them interface with EU public funding sources.</p> <p>Business and Project Management SA Contracted by this Greek consultancy to provide post-graduate training in technology and entrepreneurship as part of a regional economic development project under EU Structural Funds.</p> <p>GOPA/Cartermill A project on behalf of the European Commission DG Education and Culture to analyse and articulate the pan-European training needs of those involved in the innovation and technology transfer professions.</p> |

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| | A typology for the classification of SMEs (Small and Medium-sized Enterprises) according to the three factors that in practice most determine their characteristics and behaviour. |
| Name and address of employer | Daventry House Ltd, Melton Mowbray, UK |
| Type of business or sector | Management consultancy |
| Dates | September 1990 - August 1997 |
| Occupation or position held | Director and chief Executive |
| Main activities and responsibilities | Created and built up this public-private partnership organisation dedicated to regional technology and innovation for the UK East Midlands - a region of 5 million inhabitants. |
| Name and address of employer | Pronovus, Nottingham, UK |
| Type of business or sector | European Business Innovation Centre (BIC) |
| Dates | August 1995-January 1997 (part-time, in addition to main employment) |
| Occupation or position held | Non-executive Director |
| Main activities and responsibilities | Responsible to the shareholders for overseeing the management of change within this small company necessitated by its exceptional growth. Introduced a robust and professional infrastructure in IT, finance, training to the 'Investors In People' standard, and quality management. |
| Name and address of employer | Thomas Hannah & Associates, Leicester, UK |
| Type of business or sector | Business motivation and communication |
| Dates | March 1987- September 1990 |
| Occupation or position held | Head of Strategic Marketing |
| Main activities and responsibilities | Planned and implemented a high-level public relations campaign on behalf of the independent research and technology sector. Ran the UK Centre for Open Computer Communication Standards; a Government-supported national awareness and information centre for information technology. Undertook a World Bank mission to Turkey to assess the national situation in respect of technology transfer and made recommendations to the government that led to the establishment of the Turkish Technology Foundation. |
| Name and address of employer | PERA, Melton Mowbray, UK |
| Type of business or sector | Research and Technology Organisation |
| Dates | May 1982-March 1987 |
| Occupation or position held | Managing Director |
| Main activities and responsibilities | Headed the start-up sales function and established a client base that ranged from small businesses to blue-chip companies. As the company grew, took over the financial and business management aspects, introducing IT and management systems, and building the company to 30 staff. Took advantage of understanding science and technology to specialise in clients with technical and scientific products, in particular the qualitative analysis of markets and devising product and service strategies. |
| Name and address of employer | Barclay Cain, Hanley, Stoke-on-Trent, UK |
| Type of business or sector | Marketing consultancy |

Dates **August 1976- May 1982**

Occupation or position held Director

Main activities and responsibilities Joining from graduation, worked on the delivery of a range of services from industrial photography to complete product launches. Clients ranged from small local engineering businesses to blue-chip consumer manufacturers such as Wedgwood and Doulton.

Name and address of employer Bowen Communications, Longton, Stoke-on-Trent, UK

Type of business or sector Marketing services

Created an audio-visual service that grew into a separate marketing communications division covering design, advertising and multimedia presentations. Made a Director in 1980.

Education and training

Dates 1996

Title of qualification awarded Fellow of the Institute of Directors (FIOD)

Principal subjects/occupational skills covered Company direction

Name and type of organisation providing education and training Institute of Directors - professional body

Dates 1973 - 1976

Title of qualification awarded Bachelor of Arts Degree

Principal subjects/occupational skills covered Photography, design, and media

Name and type of organisation providing education and training Birmingham Polytechnic (now University of Central England)

Dates 1971 - 1973

Title of qualification awarded 3 General Certificate of Education - Advanced level

Principal subjects/occupational skills covered Physics, Applied Mathematics, General Studies

Name and type of organisation providing education and training Stoke-on-Trent 6th Form College - post 16 education college

Dates 1966 - 1971

Title of qualification awarded 11 General Certificate of Education - Ordinary level

Principal subjects/occupational skills covered English language, English literature, French, General Science, Mathematics, Additional Mathematics, Geography, Geology, Art, Technical Drawing, History.

Name and type of organisation providing education and training Willfield High School - state school

Personal skills and competences

Mother tongue(s) **English**

Other language(s)

Self-assessment

European level (*)

French

| Understanding | | | | Speaking | | | | Writing | |
|---------------|------------------|---------|------------------|--------------------|------------------|-------------------|------------------|---------|------------------|
| Listening | | Reading | | Spoken interaction | | Spoken production | | | |
| B1 | Independent user | B1 | Independent user | B2 | Independent user | B2 | Independent user | B1 | Independent user |

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| Social skills and competences | Have always worked in consultant-client relationships, including multi-cultural environments. Have traveled extensively in Europe and elsewhere. Undertook a published study on Japanese and Chinese manufacturing management. As part of a World Bank mission proposed the innovative use of a Muslim religious foundation (Vakif) as a trusted and independent legal entity for a Turkish technology transfer organization. |
| Organisational skills and competences | A company Director and CEO within several organizations, and an elected honorary Director and former Chairman of a flying club, which has 100 members, turns over €200,000, and employs four staff. Chairman of his Badminton club for four years. |
| Computer skills and competences | Have worked with Internet technologies ever since they emerged. Acknowledged expert on the use of Internet platforms for knowledge management. Strategic understanding of managing new and emerging Web 2.0 technologies such as social networking, cloud computing, VoIP, P2P, and distributed operating systems. Skilled in the use of office applications, project management software etc. |
| Artistic skills and competences | A professionally trained writer, able to write in several styles such as journalistic, promotional, educational, and report. Runs workshops to train scientists to write in a plain-language journalistic style. |
| Other skills and competences | A licensed and active pilot of gliders and powered aircraft; often fly on business trips. |
| Driving licence | Holder of full UK license |
| Additional information | <p>Extensive contacts among Technology Transfer actors such as the former IRCs, EICs, BICs. Personal membership of the European technology transfer professional association, TII.</p> <p>Working knowledge of technology investment community, including venture and business angel capital and financing new technology-based companies</p> <p>A deep knowledge and understanding of SMEs derived from practical management experience in various kinds of SMEs at board level.</p> |